

# Supportive Connections

2008 Anniversary Edition |

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Growth and Giving Back

## SSI Celebrates 3rd Anniversary!

### OUR GROWTH

Our newsletters typically focus on crisis related material, but for this anniversary edition I wanted to offer a snapshot of Supportive Solutions' path over the past three years. From an idea about creating an alternative to the status quo in response services, SSI has grown to be the one of the largest, if not the largest private, woman-owned crisis response business in the country.

When we opened the doors on Feb. 23rd, 2005, Supportive Solutions had only 20 consultants available to provide crisis response services. We presented our size honestly and made a commitment to developing a high quality nationwide consultant community in the upcoming years. We can now boast of a network of 350 consultants capable of providing response services that are customized to meet the unique needs of each of our clients. Our goal has never been to be the largest group, but to deliver the highest quality of service in the industry. Although we continue to recruit and train consultants, we won't stray from our commitment of excellence.

We are now contracted with over 45 EAP and corporate clients nationwide. Our growth has been steady and we thank you for spreading the word about our services to others. Word of mouth has proven to be the best marketing tool for the company. We welcome the challenge to develop services that match the culture and particular requirements of each client company at affordable rates.

### GIVING BACK

Best practice standards require us to acknowledge the importance of practical assistance when providing psychological first aid. Practical assistance addresses those basic needs that provide the foundation for resilience . . . a blanket when one is cold, a phone card to contact family, transportation home, or arranging for daycare are all examples of these most basic services.

The need for practical assistance is not confined just to those who have experienced a traumatic event. Practical assistance is required on a daily basis as food insufficiency, more commonly known as hunger, impacts young and old alike. With this in mind, I want to share with you our plan to "give back" in return for our growth.

Supportive Solutions has adopted hunger as the focus of our charitable giving. Each month we will contribute to a food bank in a location where we have provided a crisis response service. We will rotate our contributions by state so that a food bank in each state in the US will have received a contribution. States where we have not provided a response will be served alphabetically. We are thrilled to contribute to the campaign against hunger and will make our first donation in March of 2008 to the Greater Pittsburgh Food Bank.

We are excited to have the opportunity to give when we have had the good fortune to be supported by clients such as you! Thank you. . . .Tonya

### From Tonya's desk



Tonya Slawinski, Ph.D.  
President, SSI

## Client message corner

Our next regular newsletter will focus on issues of domestic violence and how it spills over into the workplace.

Look for the main article:

### **DOMESTIC VIOLENCE: THE NOT SO SILENT KILLER IN THE WORKPLACE.**

## Resource corner:

**The leadership moment:  
Nine true stories of  
triumph and disaster and  
their lessons learned for  
us all**

**Author: Michael Useem**

**This is an excellent book for  
anyone who has leadership  
responsibilities.**

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Supportive Solutions, Inc.

the right response . . . at the right time

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Supportive Solutions supports efforts to save our natural resources. We at SSI will continue to provide a quarterly newsletter, but will do so via email. If you would prefer to receive it in a hardcopy format, just email us and we will pop one in the mail for you.

If you would like to “unsubscribe” from our newsletter, please send us an email with “unsubscribe” in the subject line.

**When their crisis becomes yours,  
make SSI the solution.**

**Call our Crisis Support hot line:  
1.800.982.8522**