

## NEWS RELEASE

### **Supportive Solutions, Inc. Advances Evolving Crisis Response Practices Through the Introduction of an Interactive Business Community Forum**

*Committed to excellence, SSI provides an innovative format for communication of crisis response techniques and new standards of care for the business community*

Pittsburgh, PA and Atlanta, GA – May 25, 2005 - Supportive Solutions, Inc. (SSI) with offices in Pittsburgh and Atlanta, announces the launch of their new Business Community Forum ([www.supportive-solutions.com/forum](http://www.supportive-solutions.com/forum)) - an interactive communication platform designed to increase the quality and cost effectiveness of crisis response services through interaction and discussion of new and innovative practices. There is no charge to participate in this online forum.

SSI's new online forum offers valuable information for businesses and crisis response providers alike. It offers a place to go to, accessible 24/7, where the latest in evolving practices can be learned about. Until now, businesses lacked a centralized "community" to go to for knowledgeable assistance with crisis related issues. The SSI Business Community Forum functions as a communication thoroughfare for both giving and receiving information between businesses and SSI. Forum members and visitors can choose to read information that has been posted by SSI or initiate topics relevant to their business setting.

"We have two goals," explains Tonya Slawinski, President of SSI. "The first is to share information that will help shape the choices that businesses make when requesting and/or providing crisis response services for their clients and employees. The second is to encourage businesses to initiate discussions of crisis response issues that are important to them as a means of promoting evolving practices."

With the ever-increasing need for businesses to be prepared to handle the unexpected crisis, this new service is a welcome addition as it will foster ongoing interaction regarding new standards of care, evolving techniques and cost effective ways to provide the best, most reliable service. A focused, thoughtful and well-managed crisis response will translate into a balanced, healthy workplace environment.

Vice President Mary Cardin says "Our Business Community Forum will help companies stay in touch with what other businesses are doing to prepare for and respond to crises. You do not have to be a client of Supportive Solutions to participant in our forum - it is open to the public. We want all companies to learn and communicate on the Forum in order to make quality decisions during a crisis that ensures they maximize their crisis response dollar."

"SSI's commitment to quality and excellence in crisis response is second to none. The Business Community Forum is just one more step towards our goal of setting a standard of practice and excellence for all crisis response" says Slawinski.

To access the Business Community Forum, you can visit the SSI website at: [www.supportive-solutions.com](http://www.supportive-solutions.com), click on "serving the business community" and then click on the Business Forum listed in the right hand column. You can also go directly to the forum by clicking on the following link:

<http://www.supportive-solutions.com/forum>

Questions? Contact the following individuals for more information about Supportive Solutions, Inc. or the Business Community Forum.

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